



Chamber of Commerce session aimed at helping local entrepreneurs

BY WENDY FRY, REPORTER - SOUTH COUNTY GA/GOVERNMENT
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IMPERIAL BEACH — The Imperial Beach Chamber of Commerce is co-hosting a free business expo April 7 from 4 p.m. to 6 p.m.

Organizers say the expo will offer resources and expertise to people who own their own business or are looking to start one.

“If you are overwhelmed trying to run your business, thinking about starting a business or just need to ask a few questions of the experts, the Imperial Beach Business Expo is here to help,” said Mike Osborne, the chairman for the event.

Topics will include building a business plan, hiring qualified employees and engaging in result-driven marketing.

Guest speakers will include representatives from the Port of San Diego, Southwestern College Small Business Development and South County Economic Development Council.

The free event is also hosted by the Imperial Beach Business Improvement District and the City of Imperial Beach. It will be held at the Marina Vista Center, 1075 8th St.

Information: (619) 424-3151.

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